Media Advisory

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APAP|NYC 2015 Public Events and Live Streaming Announced

Conference January 9-13; Preconference With Sessions Open to the Public January 8 & 9

The world’s premier gathering of performing arts professionals and the annual members conference of the Association of Performing Arts Presenters (APAP), APAP|NYC 2015, will bring more than 3,600 performing arts professionals to New York, and feature more than 1,000 world-class performance showcases at venues around the City, Jan. 9-13. Several events will welcome public audiences offering entertainment and a glimpse into the business of performing arts presenting. For the first time, select sessions and plenaries will live stream free.

WHO:
The Association of Performing Arts Presenters (APAP) will bring together more than 3,600 performing arts professionals from around the globe, including artists, agents, presenters, producers and others. Non-members and arts enthusiasts are also welcome at select events.

GRAMMY Award–winning singer, songwriter and activist, Angélique Kidjo; public radio producer and host of “This American Life,” Ira Glass; American Ballet Theatre soloist Misty Copeland; Polaris Music Prize winner and Inuit throat singer Tanya Tagaq; jazz pianist, composer and artistic director for jazz at The Kennedy Center, Jason Moran; and Tony Award-winning poet, spoken word artist and actor Lemon Andersen lead the line-up of more than a dozen acclaimed speakers. Rosanne Cash will be present at a special session with other members of the Content Creators Coalition (3c), discussing fair compensation for artists in this digital age.

WHEN:

WHERE:
The conference will be held at the New York Hilton Midtown (6th Ave. between 53rd and 54th Streets) and the Sheraton New York Times Square (W. 53rd Street at 7th Ave); more than 1,000 performance showcases are held in venues around New York City.

After filling out the simple credentials application found in the press room at www.apapnyc.org, or at https://docs.google.com/forms/d/1QyV2oJ6noQmOcnoDjwrCj9kM6FXr6-UPZ1R6omXcEg/viewform, media granted credentials will be sent a letter with details and hours for on-site registration, and where to pick up your pre-printed press badge. Check in is at the media credentialing desk near general registration for APAP|NYC at the Hilton Midtown. Questions may be directed to Carol Miller, media advisor for APAP|NYC.

WHAT:
Association of Performing Arts Presenters’ (APAP) 58th annual member conference, APAP|NYC 2015, will take place Jan. 9-13 in New York City ( www.apapnyc.org ). APAP|NYC 2015 will feature more than 1,000 world-class performance showcases held around the city, host nearly 370 exhibitors, offer dozens of
professional development sessions, and plenary sessions with key note speakers who are artists at the top of their fields. Several events will welcome public audiences offering entertainment and a glimpse into the business of performing arts presenting.

KEY SESSIONS AND SPEAKERS:

• “In the Beginning: The Creative Act” – Friday, Jan. 9, 5-6:30 p.m.; RSVP for live stream APAP | NYC 2015 will open with an important discussion on the responsibility for growth and sustainability of live performance from the perspective of the artist. Ballet soloist, Misty Copeland; spoken word artist, writer and Tony Award-winner, Lemon Andersen; jazz pianist, composer and artistic director for jazz at The Kennedy Center, Jason Moran, and others offer perspectives from different genres and generations. Indira Etwaroo, executive producer and director of NPR Presents, will moderate. Jane Chu, chairman of the National Endowment for the Arts will give remarks leading into this opening plenary.

• “The Arts as Levelers of Experience” – Saturday, Jan. 10, noon-1:30 p.m.; RSVP for live stream Mehmert Dede, co-founder, New York Gypsy Festival and instructor at Tisch School of the Arts at NYU; Heidi Latsky, dancer/choreographer and founder of Heidi Latsky Dance; David Lutken, musician/actor and creator of Woody Sez; Dr. Ahmad Naser Sarmast, founder and director, Afghanistan National Institute of Music; and Tanya Tagaq, Inuit throat singer and 2014 Polaris Music Prize Winner, deliver a series of pecha kucha-style, rapid-fire presentations, followed by a lively conversation between the speakers and the audience, moderated by Marc Bamuthi Joseph, spoken word poet and director of performing arts, Yerba Buena Center for the Arts.

• “Togetherness” – Sunday, Jan. 11, 11 a.m.-12:30 p.m. Ira Glass, American public radio personality and the host and producer of “This American Life” and spinoff podcast “Serial,” will bring a live production with stories and special guests.

• “Until We Meet Again” – Tuesday, Jan. 13, 9:30-11 a.m.; RSVP for live stream Grammy Award-winning singer-songwriter and activist, Angélique Kidjo, will close the conference with her inspirational perspective on arts and humanity.

PUBLIC OPPORTUNITIES:

• For the first time, many of the top speaker’s sessions are available for live-streaming. For a full list of APAP | NYC 2015 sessions and plenaries to live stream, visit http://www.apapnyc.apap365.org/schedule/Pages/Live-Streaming.aspx and to complete the required RSVP, see https://docs.google.com/forms/d/1V36mWm0KlEPcevs5l58V25comRT1JtqtBr9jgGuc-xE/viewform.

• Preconference forums on Jan. 8 and 9 include APAP World Music Preconference and sessions on dance (presented by Dance/USA), classical music, family programming, festivals and relevant topics including economic realities, global performing arts and more. Many of the sessions and activities are free and open to the public.

• The YPCA (classical music) Performance on Monday, Jan. 12, 6-8 p.m. in Weill Hall at Carnegie Hall is free and open to the public. The Young Performers Career Advancement Program (YPCA) supports classical musicians in the formative stages of their careers. All YPCA artists, selected through a competitive application process, will perform in front of global arts leaders, performing arts presenters, managers, record company representatives and agents.
• APAP|NYC 2015 is one of 11 conferences, festivals and other performing arts forums collaborating as “January In NYC,” a partnership which brings more than 48,000 industry professionals, performing artists and enthusiasts to New York City Jan. 2-18. Many of the festivals and forums are open to the public.

HOW:
APAP|NYC brings together performing arts professionals to explore the latest trends in performing arts and to network and conduct the business of arts presenting. Leaders in the performing arts from across America and around the world preview showcases and decide which to bring back to their communities. See a list of key sessions and speakers with times and dates at the end of this release.

ABOUT APAP
The Association of Performing Arts Presenters is the national service, advocacy and membership organization for presenters of the performing arts. APAP is dedicated to developing and supporting a robust performing arts industry and the professionals who work within it.

APAP|NYC conference information APAPNYC.org | APAP membership information APAP365.org
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